



**STATE PROCUREMENT OFFICE  
NOTICE OF REQUEST FOR EXEMPTION  
FROM HRS CHAPTER 103D**

TO: Chief Procurement Officer

FROM: Department of the Attorney General  
*Name of Requesting Department*

*Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement exemption for the following:*

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| <b>1. Describe the goods, services or construction:</b><br>On-screen advertisement for underage drinking prevention messages for teens/youth in Makalapua-10 screen theaters in Kailua-Kona and Maui Mall-12 screen theaters in Kahului, Maui. Advertising run time in theaters at Makalapua and Maui Mall is: 1) November 15, 2013 to December 27, 2013 (6 weeks) and 2) March 7, 2014 to April 18, 2014 (6 weeks). |
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| <b>2. Vendor/Contractor/Service Provider:</b> National Cinemedia | <b>3. Amount of Request:</b><br>\$ 4,570.00               |
| <b>4. Term of Contract</b> From: 11/15/2013 To: 4/18/2014        | <b>5. Prior SPO-007, Procurement Exemption (PE):</b> None |

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| <b>6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means:</b><br>Vendor is the sole representative for Hollywood Theatres in Hawaii. The vendor was not selected by the requester, but is contracted by the theatre to manage on-screen advertisement. |
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| <b>7. Explain in detail, the process that will be or was utilized in selecting the vendor/contractor/service provider:</b><br>Vendor is the sole representative for Hollywood Theatres in Hawaii. The vendor was not selected by the requester, but is contracted by the theatre to manage on-screen advertisement. |
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8. Identify the primary responsible staff person(s) conducting and managing this procurement. (Appropriate delegated procurement authority and completion of mandatory training required).

\*Point of contact (Place asterisk after name of person to contact for additional information).

| Name        | Division/Agency                                   | Phone Number | e-mail address           |
|-------------|---|--------------|--------------------------|
| Amy Tatsuno | Crime Prev. & Justice Assistance Div./Dept. of AG | 586-1152     | Amy.K.Tatsuno@hawaii.gov |
|             |   |              |                          |
|             |   |              |                          |

*All requirements/approvals and internal controls for this expenditure is the responsibility of the department.  
I certify that the information provided above is, to the best of my knowledge, true and correct.*

  
Department Head Signature

JUL 10 2013  
Date

**For Chief Procurement Officer Use Only**

Date Notice Posted: 7.17.13

Inquiries about this request shall be directed to the contact named in No. 8. Submit written objection to this notice to issue an exempt contract within seven calendar days or as otherwise allowed from date notice posted to:

state.procurement.office@hawaii.gov

Chief Procurement Officer (CPO) Comments:

Approval is granted for the period 11/15/13 to 04/18/14 and is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply (i.e. vendor is required to be compliant on the Hawaii Compliance Express) and award is required to be posted on the Awards Reporting System. Copies of the HCE certificate and awards posting are required to be documented in the procurement/contract file.

If there are any questions, please contact Donn Tsuruda-Kashiwabara at 586-0565 or donna.tsuruda-kashiwabara@hawaii.gov.

☒ Approved

☐ Disapproved

☐ No Action Required

  
Chief Procurement Officer Signature

8/5/2013  
Date